



**JERRY D.  
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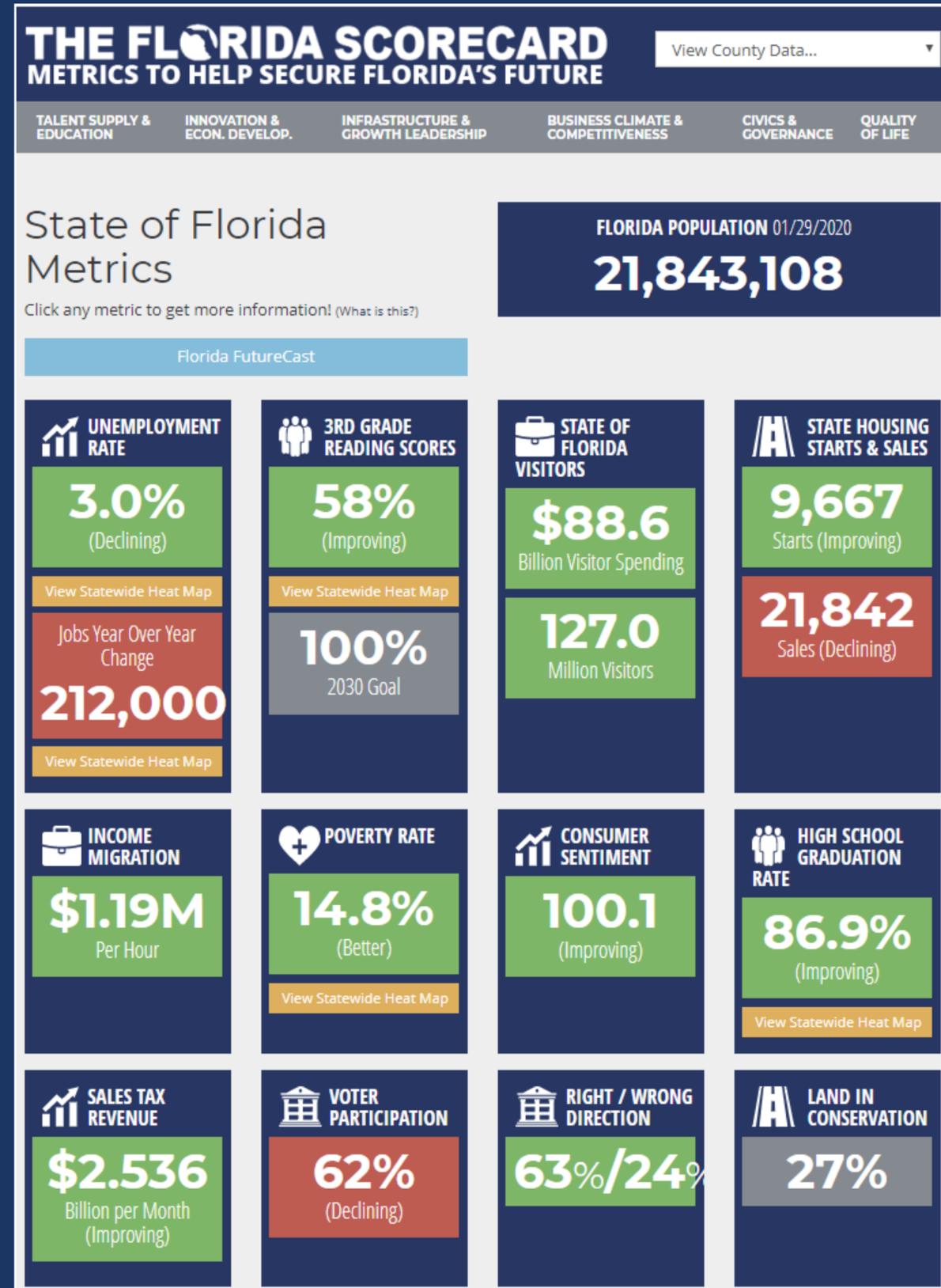
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# Florida At A Glance

[www.TheFloridaScorecard.org](http://www.TheFloridaScorecard.org)

- Florida's Economy \$1.1 Trillion GDP (17<sup>th</sup>)
- 21.8 Million Residents
  - 3<sup>rd</sup> / 26M By 2030 / Around 900 per Day
- 127.0 Million Visitors In 2018 paid more than \$12 billion in state and local taxes
- Florida's Income Migration \$1.19 million/hour



# THE FLORIDA SCORECARD

METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



TALENT SUPPLY & EDUCATION



INNOVATION & ECON. DEVELOP.



INFRASTRUCTURE & GROWTH LEADERSHIP



BUSINESS CLIMATE & COMPETITIVENESS



CIVICS & GOVERNANCE



QUALITY OF LIFE

## Hillsborough County Metrics (What is this?)

Hillsborough County FutureCast

Click any metric to get more information!



UNEMPLOYMENT RATE

2.5%

(Declining)

Jobs Year Over Year Change

16,171

[View Statewide Heat Map](#)



HOUSING PERMITS

7,253

Permits (Improving)



SALES TAX REVENUE

\$225.75

Million per Year (Improving)



WEALTH MIGRATION

\$285.50

Million per Year



POVERTY RATE

15.3%

(Better)

[View Statewide Heat Map](#)



HIGH SCHOOL GRADUATION RATE

86.2%

(Improving)

[View Statewide Heat Map](#)



LAND IN CONSERVATION

16%



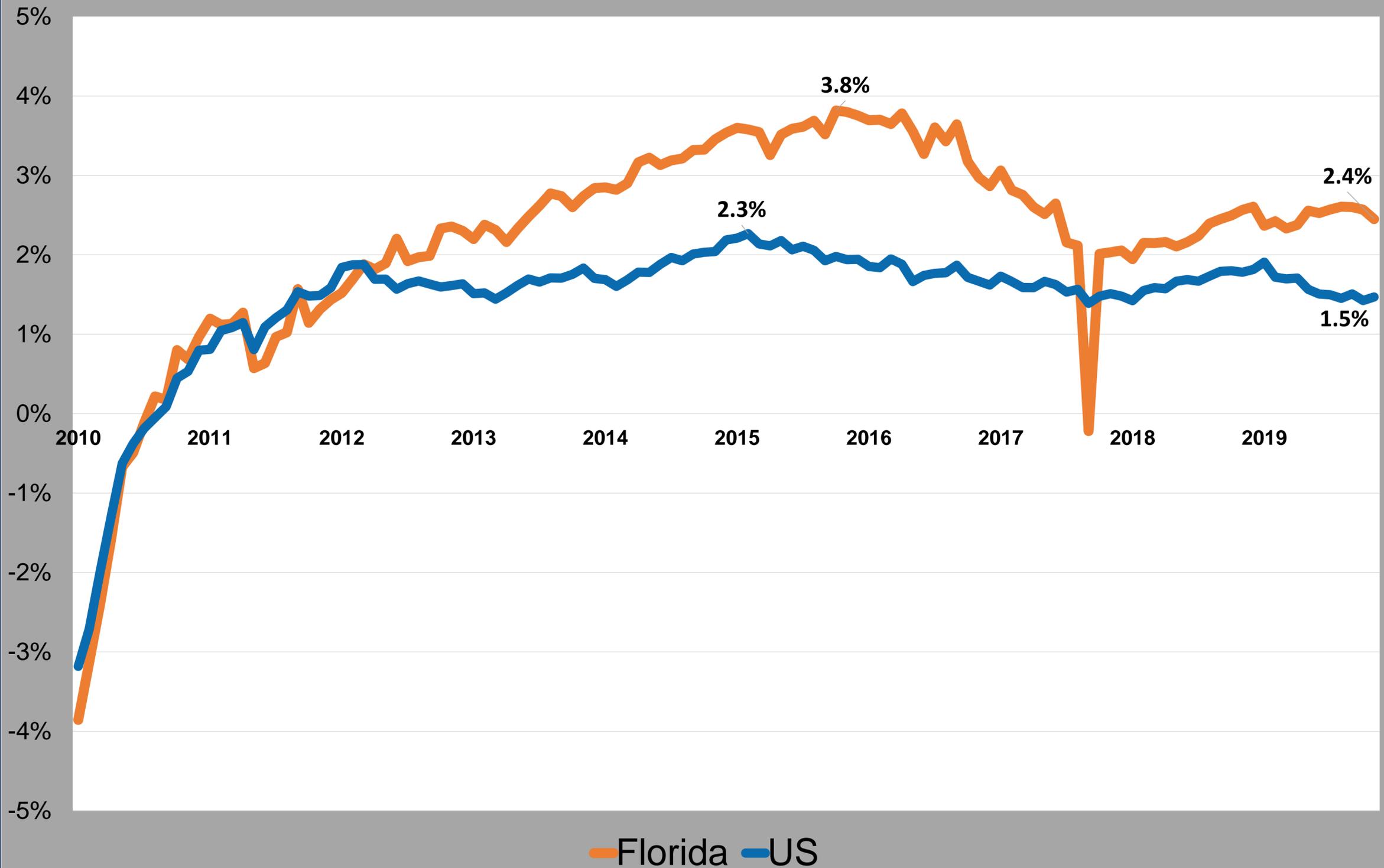
POPULATION

1.44

Million

[View Statewide Heat Map](#)

# Florida and U.S. Job Growth



# Job Creation 2015–2019

U.S. Growth Rate: 6.8%

Florida Growth Rate: 11.4%

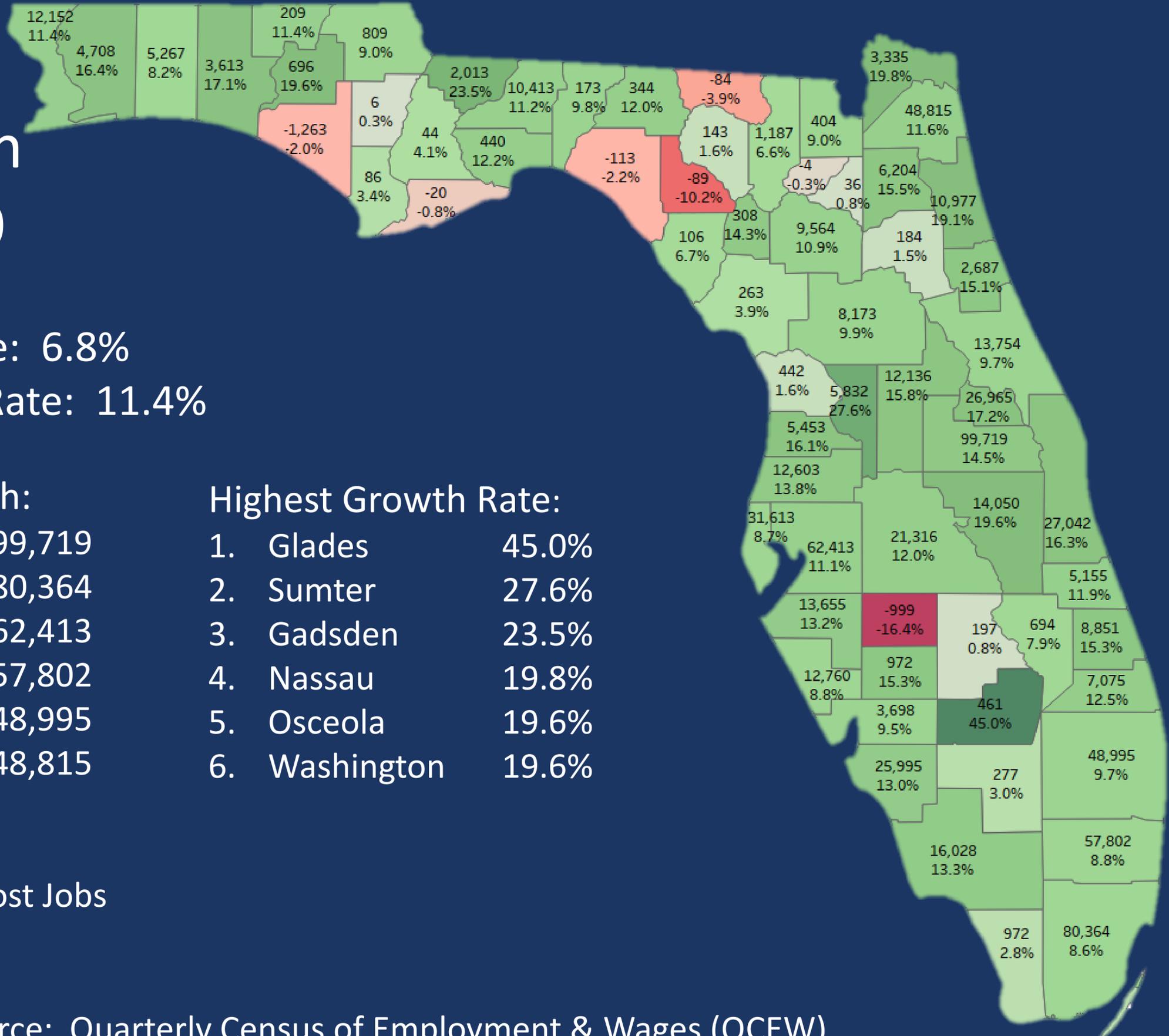
## Highest Job Growth:

1. Orange 99,719
2. Miami-Dade 80,364
3. Hillsborough 62,413
4. Broward 57,802
5. Palm Beach 48,995
6. Duval 48,815

## Highest Growth Rate:

1. Glades 45.0%
2. Sumter 27.6%
3. Gadsden 23.5%
4. Nassau 19.8%
5. Osceola 19.6%
6. Washington 19.6%

7 Florida Counties Lost Jobs

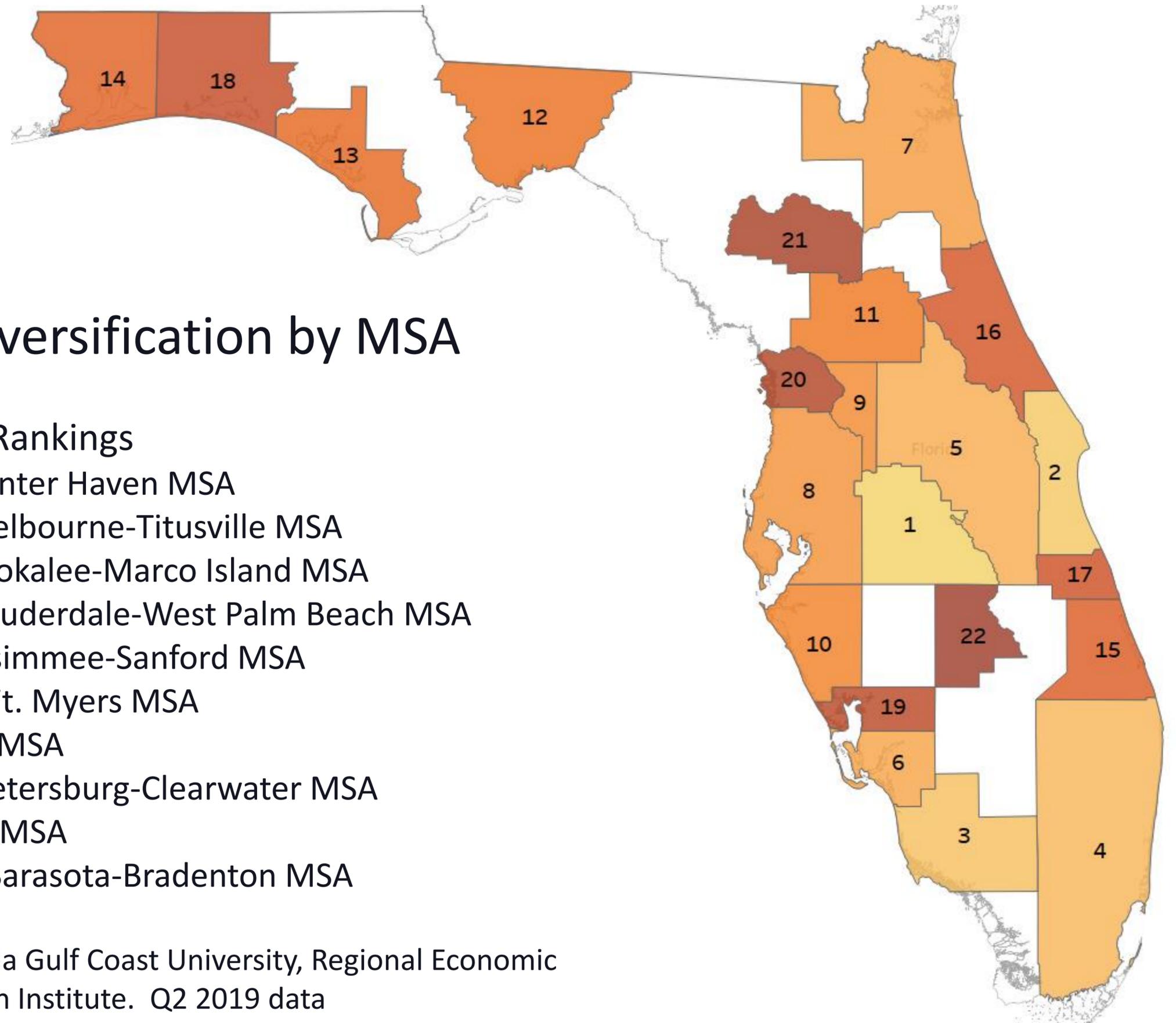


Florida

 **INDUSTRY  
DIVERSIFICATION**

**19th**  
(Declining)

**Top 12**  
2030 Goal



## Industry Diversification by MSA

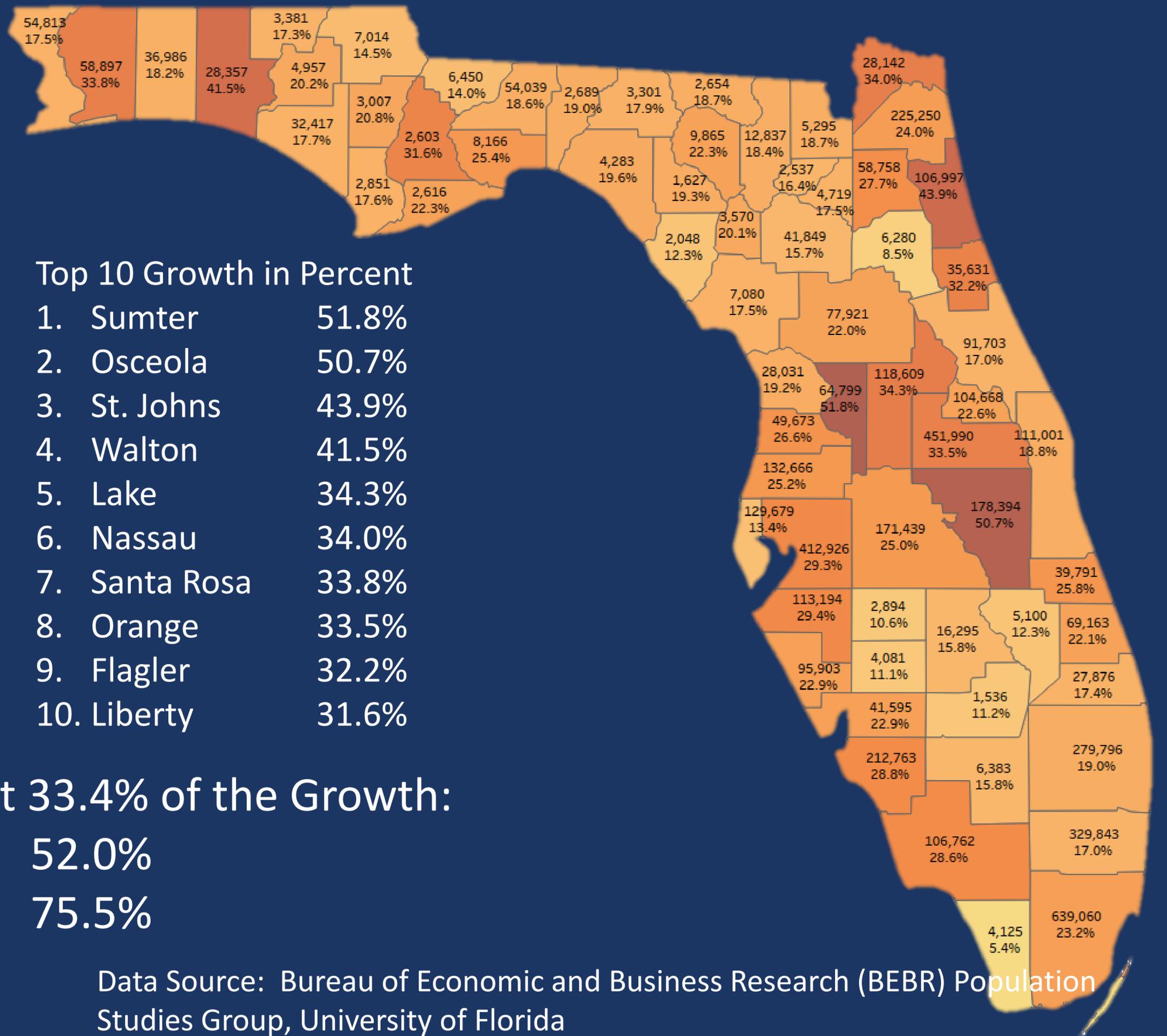
### Diversification Rankings

- #1 Lakeland-Winter Haven MSA
- #2 Palm Bay-Melbourne-Titusville MSA
- #3 Naples-Immokalee-Marco Island MSA
- #4 Miami-Ft. Lauderdale-West Palm Beach MSA
- #5 Orlando-Kissimmee-Sanford MSA
- #6 Cape Coral-Ft. Myers MSA
- #7 Jacksonville MSA
- #8 Tampa-St. Petersburg-Clearwater MSA
- #9 The Villages MSA
- #10 North Port-Sarasota-Bradenton MSA

Data Source: Florida Gulf Coast University, Regional Economic Research Institute. Q2 2019 data



# Florida's Next 4.5 Million People



## Top 10 Growth in People

1. Miami-Dade 639,060
2. Orange 451,990
3. Hillsborough 412,926
4. Broward 329,843
5. Palm Beach 279,976
6. Duval 225,250
7. Lee 212,763
8. Osceola 178,394
9. Polk 171,439
10. Pasco 129,769

## Top 10 Growth in Percent

1. Sumter 51.8%
2. Osceola 50.7%
3. St. Johns 43.9%
4. Walton 41.5%
5. Lake 34.3%
6. Nassau 34.0%
7. Santa Rosa 33.8%
8. Orange 33.5%
9. Flagler 32.2%
10. Liberty 31.6%

Top 3 Counties get 33.4% of the Growth:

Top 6: 52.0%

Top 13: 75.5%

